



BECOME A SPONSOR

Together we can Provide Information. Inspire Hope. Empower Families.

PossAbilities EXPO

PossAbilities Expo
P.O. Box 2672
Bowling Green, Kentucky 42102

Dear Sponsor,

The PossAbilities Expo (previously known as The Special Needs Expo) is a chance for individuals and families with different abilities in the BRADD area (Allen, Barren, Butler, Edmonson, Hart, Logan, Metcalfe, Monroe, Simpson, and Warren counties) and *beyond* to experience a day of fun, excitement, and learning. Our goal in hosting this event is three-fold: provide information, inspire hope, and empower families.

Provide Information

With the many resources available to families, it is possible that there are some services that families are unaware of. We want to offer an event where families can learn new things about the community and what we have to offer children and adults with different abilities. We want to provide a fun atmosphere where children and families can speak face-to-face with various organizations that may be able to meet their needs. We envision an event that is characterized by cooperation, not competition, so families see that we are working together to provide the best services possible for their children.

Inspire Hope

We want to inspire hope for families through each phase of life by helping them see that they are not alone, and that not only can they survive challenges facing their families, but they can thrive.

Empower Families

By providing information and inspiring hope, we want to empower families to make the best choices for themselves and their children. We want them to be confident in their ability to plan for their future and provide the best care for their children.

Local businesses and organizations, like yours, help us make this event truly special. As a trusted organization in our community, your sponsorship will help highlight the importance of recognizing individuals with different abilities and their gifts and contributions to our community. Simple events like this can provide the necessary awareness, education, and encouragement for individuals and families in our community.

Sincerely,

PossAbilities Expo Committee



Benefits & Opportunities	Platinum \$5,000	Centennial \$1,000	Diamond \$750	Gold \$600	Silver \$500	Bronze \$400
Prominent Placement of Vendor Table	✓					
On-site Signage	✓ Individual Sign	✓ Group Sign				
Radio & Television Recognition	✓	✓				
Logo on Photo Booth*	✓	✓				
Event T-Shirt	✓ 1 Free	✓ 1 Free				
Logo on Event Flyer	✓	✓	✓ Name Listed			
Logo on Event Shirt	✓ Large	✓ Large	✓ Medium	✓ Small	✓ Name Listed	
Free Vendor Table	✓ 2 Free Tables	✓	✓	✓	✓	✓
Resource Guide Listing Perks	✓ Full Page Listing	✓ Full Page Listing	✓ Logo on Regular Listing	✓ Logo on Regular Listing	✓ Logo on Regular Listing	✓ Logo on Regular Listing
Sponsor Section of Resource Guide	✓ Large Logo	✓ Large Logo	✓ Medium Logo	✓ Small Logo	✓ Name Listed	✓ Name Listed
Logo on Website	✓ Large	✓ Large	✓ Medium	✓ Small	✓ Name Listed	✓ Name Listed
Social Media Recognition	✓ Individual Post	✓ Individual Post	✓ Group Post	✓ Group Post	✓ Group Post	✓ Group Post
Promotional Items in Goody Bags	✓	✓	✓	✓	✓	✓

Payment must be received by January 31, 2024 for your organization to be guaranteed to be included on applicable promotional items.

*Photo Booth limited to first 8 qualifying sponsors. Platinum Sponsors will have seniority.

SPONSORSHIP Checklist



STEP ONE

PICK YOUR SPONSORSHIP LEVEL

Organization Name: _____

Platinum
\$5,000

Centennial
\$1,000

Diamond
\$750

Gold
\$600

Silver
\$500

Bronze
\$400

Other

STEP TWO

REGISTER COMMITMENT



Visit: www.PossAbilitiesExpo.com/sponsorship or scan QR code

If you need a W-9, invoice, or have specific forms we need to complete for you, you will be able to request/upload these on this form.

STEP THREE

CLAIM FREE VENDOR TABLE



After you register your commitment, you will be automatically redirected to this page or you can visit: www.PossAbilitiesExpo.com/sponsorship or scan QR code

My organization is excited to sponsor, but we will not need a vendor table.

STEP FOUR

MAIL FORM AND PAYMENT

Please make check out to: **PossAbilities Expo (HIVE)**

Mail this form, along with your payment, to:

PossAbilities Expo P.O. Box 2672 Bowling Green, KY 42102

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